

General Appearance

General 12 Mac
Sales 1016

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 429 St. Louis 736
1556 S. Broadway

Manager L.C. DeWitt Rating A
Male Personnel Years in Training Men at Store

Superintendent Keller

Store Hours**Previous Year's Figures**

Sales	123,804.53	6.90 D
Net Profit	1,726.24	1.39%
Waste	1.38%	

% of increase/decrease in net profit as of

Competition**Organization**

Trend: Sales 70,117 10% 12.6%

Expense

Stock Condition

Remarks from corrs.

CODE No. 913-48—FORM GO427-1M—Only
8/55-2716/55K-B18—Printed in U. S. A. (Over)